

DIGITAL CONTENT

The most beautiful screen in the world is useless without good content.

Freshwater Digital provides full video production and motion graphic services including concept development, production, and post-production. The possibilities are unlimited with access to our own video production studio and equipment. Our team can write, produce, and edit a finished product that fits your network objectives.

Creative Services

Our creative team has produced templates for corporate messaging, spots for broadcast, interactive touch screen experiences, digital menu boards, animated artwork, and more.

Paper doesn't allow us to show our digital content in all of its glory (yet), so check out our portfolio online.



What Are Dynamic Templates?

Dynamic templates provide access to a library of content that allow for customizable messages. This ensures quick and easy communication across your digital signage in real time. You can build custom templates seasonal messages, special events, holidays, or corporate announcements. Dynamic templates increase your content effectiveness and lower your costs.

