



VUSION RAILS

by **ses** imagotag



Dynamic & Engaging Content

Eye catching content is displayed where purchase decisions are made - right at the shelf. Freshwater Digital can format existing content or provide complete video production, post-production, and 2D/3D motion graphics for your displays. Great content is key for increased sales and improved shopper experiences. Bad content is key for... none of that.

Easy & Interactive Display

V:Rail is a new interactive high definition shelf display powered by Freshwater Digital. Enhance your in-store shopping experience, and optimize store operations for employees. Template configuration allows for dynamic content across multiple rails at one time, creating a unified customer experience. Looking so fly has never been so easy! Employees can also adjust brightness on all shelves, with a single touch.

GIVE YOUR SHELVES PERSONALITY

Secure & Future Proof

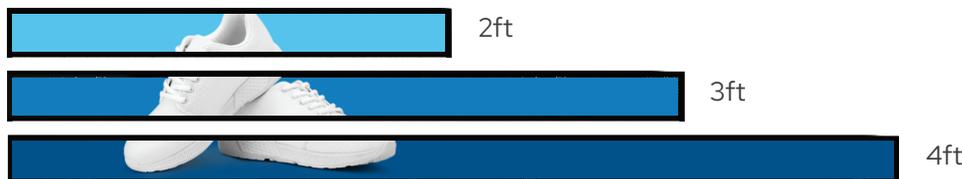
V:Rails include fully secure platforms for both hardware and software. Directly embedded components without any external interference makes the displays tamper-proof. V:Rails also go through rigorous reliability testing and are made of high-end components for increased durability.

Its full aluminum casing is also scratch resistant and adaptable to any shelf. The V:Rail connects to your network via a secured 2.4GHz or 5GHz WiFi connection.

Marketing at the Shelf

Through SES-imagotag's VUSION Retail IoT Cloud platform, you can manage price changes, campaigns, and coupons synchronized with all POS systems. The V:Rail platform is directly connected to your shelves, optimizing processes and enabling unparalleled intelligent and dynamic content. Promote products and take marketing campaigns to the next level at the point of purchase through a single platform operated in the cloud. If this is over your head, that's where clouds are supposed to be anyways. We can take care of all this for you!

Sizes



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Scan this QR code to learn more

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